



JAAMS

Providing excellence in Knowledge Leadership since 1972.

Social Entrepreneurship & Accelerator Program

Developing future entrepreneurs, social agents, and accelerators.

PROGRAM OVERVIEW The Social Entrepreneurship and Accelerator Program is a joint collaboration between JAAMS and the University of Hawai'i—West O'ahu. The semester-long program is designed to provide participants with fundamental skills and knowledge in starting a venture with an underlying social and cultural relevance and impact. In addition, the program aims to provide participants an understanding of the innovation culture in Hawai'i.



Learning Outcomes

Together with UH - West O'ahu, JAAMS aims to assist participants in:

- Understanding Start-up Lifecycle and gaining an inside look at Hawaii accelerators,
- Expanding cultural perspectives, environmental challenges, and opportunities,
- Promoting global thinking, innovation, and inquiry through experiential learning, and
- Contributing to community development through a CAPSTONE project.





UNIVERSITY OF HAWAII - WEST O'AHU

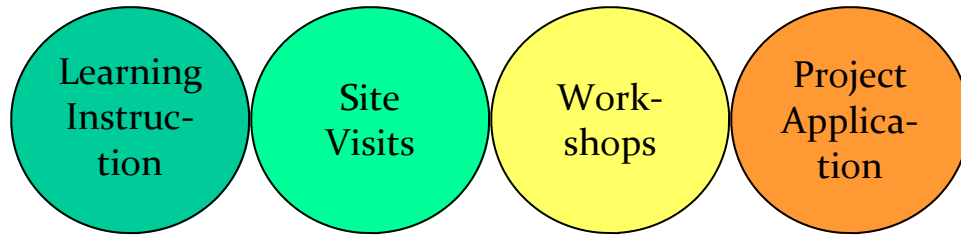
Since 1976, the University of Hawai'i - West O'ahu has served the people of Hawai'i and remains a dynamic and diverse place of learning and cultural enrichment. Formerly West O'ahu College, the university has evolved from a two-year baccalaureate institution to a four-year comprehensive University with academic programs that emphasize the exploration of interdisciplinary and cross-cultural studies. Founded in the liberal arts, UH West O'ahu is committed to quality teaching and an environment that fosters life-long learning.



JAAMS

JAAMS is a non-profit educational institution that develops “knowledge leaders.” Knowledge leaders are those who harness and leverage personal and organizational knowledge and creativity for high performance and achievement of goals. JAAMS (pronounced “James”) is an acronym for Japan-America Institute of Management Science. We help students develop their global mindset, intellectual intelligence, emotional intelligence, and phronetic leadership skills (i.e., leadership via “practical wisdom”) through academic and short-term programs. JAAMS develops knowledge leaders from all countries who will cross timelines and geographical boundaries to effectively build organizations, conduct business, and improve the communities around them. [Fujitsu Limited](#), a leading provider of customer-focused IT and communications solutions for the global marketplace, established JAAMS in 1972 in the Honolulu suburb of Hawaii Kai.

PROGRAM CURRICULUM



Courses

- *BUSA 335: Social Entrepreneurship (3 credits) -UH West Oahu*
This course will examine the role of entrepreneurial thinking in social value creation. Students will learn basic entrepreneurial skills from the perspective of social change agents. Additional topics include identifying social injustices, planning sustainable ventures, and measuring social impact.

Learning/ Instructional Topics

- Business Environment and Social Issues
 - Social Entrepreneurship
 - Profit vs Not-for-Profit
 - New Venture Management and Marketing
 - Start-up Financing
 - New Venture Organizational Challenges and Opportunities
- *Imagination, Creativity, and Decision Making (3 credits) - JAIMS*
Application of the creative process to problems encountered in developing a new product, service, or organization. The course will allow students to practice their problem-solving skills, design thinking, and learn about creative organizations.

Learning/ Instructional Topics

- Design Thinking Framework and Application
- Mind-mapping and Systems Thinking
- Creativity and Innovation
- Product Design and Engineering
- Problem Solving and Decision Making

The program will also include the following:

- Site Visits (Accelerators, Start-up Labs, Manoa Innovation Center, American Red Cross, Habitat for Humanity, Aloha United Way, et cetera)
- Workshops
- Capstone Project



PROGRAM DELIVERY

Duration : 6 weeks (1 summer session)

Time frame : July 5th - August 12th (3 days a week M-W-F, 9:00 - 12:00 pm)

First 3 weeks @ UH West Oahu, Second 3 weeks @ JAAMS



PROGRAM COST

- *Tuition*
 - For credit: \$ 2,500 (3 credits) includes all school fees (*Except books)
 - For non-credit: \$ 1,900
- *Lodging (Transportation will be provided to bus students between UHWO and JAAMS)*
 - Dormitory in Hawaii Tokai: \$ 50/night (first 3 weeks)
 - Homestay in Hawaii Kai: \$ 900 for 3 wks. (second 3 weeks)
- *Miscellaneous materials/activities are included*

PROGRAM BENEFITS

- Take courses for credit or non-credit,
- Receive education from credible institutions of General and Professional education,
- Immerse in different communities in Hawai'i.
- Interact with local families and students,
- Gain personalized instruction and support, and
- Gain access to a technology-equipped learning facility.

PARTICIPANT ELIGIBILITY

- College or Professional
- English Requirement for Intl Students:
TOEFL: 61 (IBT); 173 (Computer); 500 (Paper) TOEIC: 600 EIKEN: 2A (pref.) or 2
- Minimum GPA : 2.5



JAAMS

Excellence in Knowledge Leadership

If interested in applying or inquiring about the program, please contact Akiko Ishikawa - Tyler (atyler@jaims.org) or Constancio Paranal III (cparanal@jaims.org).

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